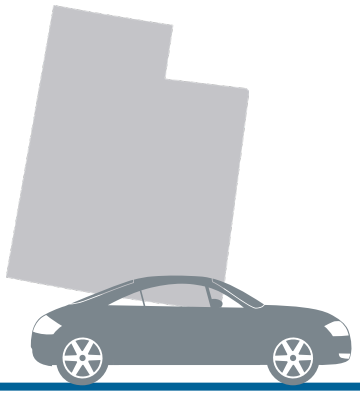
# Driving Utah's Economy

## Annual Contribution of Utah's New-Car Dealers

Numbers reflect annual economic activity during 2025.



**144**
**DEALERSHIPS**
(new car)

**25,999**
**TOTAL JOBS**
(created by dealerships)
Includes 10,886 direct jobs and 15,113 indirect and induced jobs.

**76**
**EMPLOYEES**
(average per dealership)

**$9.9B**
**TOTAL SALES**
(all dealerships)

**$873M**
**PAYROLL**

**$80,223**
Average Annual Earnings

**$276M**
State and Federal Income Taxes Paid

Includes income taxes paid for direct, indirect and induced jobs.

**0.8%**
**REGISTRATIONS**
Utah's Share of Total U.S. New-Vehicle Registrations

**$667M**
**STATE SALES TAX PAID**

Sources: Center for Automotive Research, IHS Markit, NADA, Taxfoundation.org, U.S. Bureau of Labor Statistics, U.S. Census Bureau

NADA
NATIONAL AUTOMOBILE DEALERS ASSOCIATION
NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org